**Task 3 – Model answer: Email to client**

Hi Julia,

Hope you are well.

I'm happy to report that the analysis for the category has been finished, with a focus on consumer behavior and the test store layouts. Please review the report that is enclosed.

On a broad scale, we have discovered that:

1. The majority of chip buyers continue to be mainstream young singles and couples.
2. The trial store's performance improved as a result of the revised store layout.
3. Opportunities with young and older families have been discovered.

Next week, we look forward to talking more about these findings.

Warm regards,

(Mukhtar)

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